



Floral & Gift Ideas as Fresh as our Flowers!

HYDRANGEABLEU.COM

MARCH 2010

Welcome:

March is a transitional month: winter stubbornly hangs on while spring teases us into believing that it's here to stay. With the winter holidays behind me, I'm excited to see the bursts of spring at the flower market: flowering branches in yellows & pink, sorbet colored ranunculas (yum), intoxicating hyacinths, and tulip, tulips, and more tulips! So amidst all these harbingers of spring, with Easter just a few weeks away, I'm starting to think aboutChristmas. I know, yikes, didn't we just replot the narcissus bulbs? While I work on Christmas, though, I think I'll dream of a walk through the ranunculas fields. Enjoy the spring blooms!

Anne



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949.454.9041

Flower of the Month: Lilac!



Victorian meaning is: "First emotion of love!"

If you're from the east coast, you may associate the advent of spring with lilacs. In the floral industry we start to see them in the markets around November. This fall batch is generally imported from Holland and tends to be a bit on the scrawny side and expensive. If you can (and I know some of you can't), wait for the spring when it's available from local

sources - the stems will be stunningly lush.

Although lilac is not native to the U.S., these fragrant flowers have a colonial history dating back to the 1700's: both Thomas Jefferson and George Washington planted these flowering shrubs. And the Arnold Arboretum of Harvard University notes that the oldest living lilacs in North America may have been planted at the Governor Wentworth estate in Portsmouth, New Hampshire in the 1750's.



Know someone who is getting married? Have them check out our Wedding Gallery: www.hydrangeableu.com/wedding

How To: Questions from our Readers!



I love lilac by itself - one large lush bunch.

One of my favorite pairings, though, is with viburnum. The soft apple green globes which also grow on a woody stem, offer a delicate contrast to purple lilac; against a white lilac, a simple crispness.

For a sumptuous, romantic look add some peonies. a lot of good information.

Next month flower is Lilly of the Valley, email me with your questions: anne@hydrangeableu.com.

What flower works well with Lilacs?



Hydrangea Bleu

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“Whispers From the Flower Fields”



“He who is born with a silver spoon in his mouth is generally considered a Fortunate person, but his good fortune is small compared to that of the happy mortal who enters the world with a passion for flowers in his soul.”

Celia Thaxter

Thanks a bunch for picking Hydrangea Bleu!!



TIPS & TRICKS FOR LILAC!

1. Vase life for most varieties averages 5 to 9 days.
2. To promote water uptake, make a 2 to 3 inch vertical cut up the center of the woody stem.
3. Lilac is sensitive to ethylene, so keep them away from fruits & vegetables.

If you know someone who would enjoy our newsletter, please forward this e-mail to them. Thanks!
www.hydrangeableu.com E-mail: order@hydrangeableu.com

Eco: “Fresher Flower Petals!”

Hydrangea Bleu Fine Flowers (949) 454-9041

Did you ever hug your Grandmother or Aunt and have it smell like you were in a garden?

Remember opening a draw and having the smell of Lilac, Lavender, Roses or orange blossom wafer up to you .

Do you remember sewing sachet in school and stuffing them with dried lavender flowers ?

Well someone is still thinking and providing fresh and fabulous freeze dried flower petals, that are plucked from a premium flower at its freshness peak .



These frozen flower petals are known to look fresher than those you picked from your garden and they come in a variety of single colors and specialty color blends. But unlike fresh flower petals, freeze-dried petals will not wilt or stain clothing.

These fresh flower petals are perfect for scenting your home, decorating a wedding aisle or decorating a table at a special event—indoors or out. Freeze dried flower petals are natural and environmentally friendly and always beautiful to look at.

They can be found by talking to your florist or on the internet: <http://www.flyboynaturals.com>