



WELCOME TO THE INAUGURAL ISSUE OF OUR MONTHLY NEWSLETTER! WE HOPE THAT YOU WILL FIND SOMETHING INFORMATIVE & INSPIRING IN EACH ISSUE. IF YOU HAVE ANY QUESTIONS ABOUT A TOPIC COVERED, PLEASE CONTACT US - WE'D LOVE TO HEAR FROM YOU!
ANNE



HYDRANGEA BLEU WOULD LIKE TO INVITE YOU TO SUBSCRIBE TO OUR MONTHLY NEWSLETTER

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Hydrangea Bleu

Floral & Gift Ideas as fresh as our Flowers!

VOLUME 1, ISSUE 1

MARCH 1, 2009

Flower of the Month: Terrific Ranunculus

Perhaps the only homely thing about the ruffly ranunculus is its name: Latin for "little frog," the word refers to the swampy ground where many types of the flower -- readily available from February until May -- grow. Everything else about the plump and pretty bloom speaks of



making them the perfect choice for bridal bouquets or centerpieces. Indeed, this "little frog" is one a wedding-day princess will find hard to resist.*

Know someone who is getting married? Have them check out our Wedding Gallery; www.hydrangeableu.com/wedding



Remarkable for their many petals, ranunculus flowers make long lasting cut flowers

unbridled beauty, from its tissue like petals that unfurl in tightly budded whorls to the breadth of colors in which it is found. As romantic as roses or peonies, but not nearly as commonplace, these bulb-grown blossoms work in tight, formal arrangements or when placed in a simple, clear vase-all the better to show off their curvy stems. Picotee ranunculus are particularly elegant, recalling the contrasting border of feathered cream ware or an antique book with gilt-trimmed pages. Once cut, ranunculus last up to a week,



Ranunculus leaves, grass green and vaguely celery-like, grow on 12- to 18-inch stems emerge in March / June, July - they last up to six weeks in the garden.

How To: Keep your Cut Flowers Longer

- 1) Use plain, lukewarm water for most cut flowers, but use cold water for bulb flowers, such as daffodils, hyacinths, and tulips.
- 2) Change the water every 2 days -- don't just top it off. *This is the single most effective thing you can do to keep your flowers looking fresh.*
- 3) Keep flowers out of direct sunlight, and move them to a cool place at night.
- 4) After cutting daffodils, give

- them their own vase for a few hours - daffodil stems give off a slimy substance that, until conditioned, can be toxic to other flowers, especially tulips & anemones. Afterwards, they can be mixed safely with other flowers.
- 5) Keep cut flowers away from fruit, which releases a gas that causes flowers to age faster.
- 6) Use the flower food packets



provided by your florist and adhere to the directions regarding the proportion of food to water. Fresh flower food contains sugar as a food source to promote bud opening and a biocide to control the growth of bacteria. Your flowers will last 25% to 75% longer when you use flower food.

*www.marthastewartweddings.com/article/the-lush-beauty-of-ranunculus

*/images.google.com/images



First Day of Spring!

Monthly Special:

We'd like to take the opportunity to say a very special thank you to all of our customers & friends who allow us to be a small part of their lives.

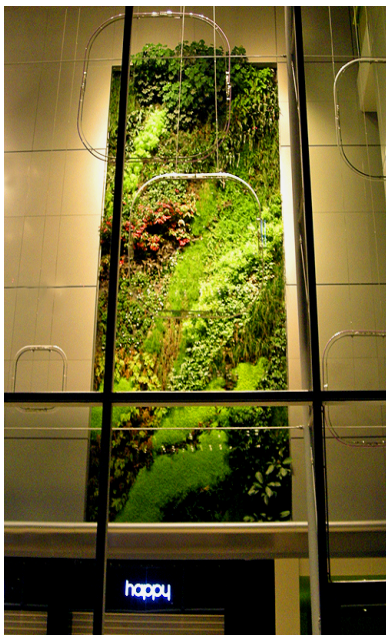
Please accept \$10 off your next floral arrangement purchase .

Thanks for thinking of Hydrangea Bleu!!

Expiration Date: 3/31/09

You don't have to look far to see signs of spring. From the budding of the trees and the warming of the temperatures to the animals coming out of their winter hideouts, there seems to be a promise of new birth and color in the springtime air. The first day of spring is considered to be around March 20 or 21, depending on what day the vernal equinox occurs. This year it will occur on March 20th. **Don't forget to spring forward with your clocks on March 8th!**

Eco: Vertical In-house Garden



Get your garden growing—vertically. This ingenious living

wall is great for growing a garden in small spaces —indoors or out. Plant one or display in multiples to create a living, oxygenating work of art in your entryway, kitchen, or balcony...anywhere that receives direct sunlight.

All the trend in Europe, plant yours to create a living, oxygenating work of art by planting with fresh foliage, colorful flowers, or grow aromatic herbs in your kitchen.

Innovative, easy to plant and eco-friendly vertical design gardens are great for balconies, decks and patios—wherever space is tight.

A wall may be left freestanding or mounted for added stability.



Vertical Kitchen Herb Garden

Kits can be found at Target, vertigarden.com and egreenwalls.com.

Stop by our website to see more of our floral arrangement..
www.hydrangeableu.com E-mail: order@hydrangeableu.com

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