



Hydrangea Bleu

Floral & Gift Ideas as fresh as our Flowers!

VOLUME 1 ISSUE 4

JUNE, 2009

Welcome: June - the month of graduation, proms, Father's Day, and of course, weddings. Those of us in the flower biz celebrate each of these occasions through our customers: the emotional mother who orders a lei for her only child now graduating from high school, the nervous high school junior ordering a corsage for his first prom date, a wife ordering brunch center-pieces for her husband's first Father's Day, and the bride who can't contain her excitement about marrying her childhood sweetheart. If you're celebrating one of these occasions, we hope that the day brings you great joy! Happy June!



Subscribe to our monthly newsletter!

Learn More At -

HYDRANGEABLEU.COM

949.454.9041

Flower of the Month: "Hydrangeas"



Hydrangeas come in a wide variety of sizes, colors, and shapes, from climbing vines to small topiaries. Bigleaf Hydrangeas (*Hydrangea macrophylla*), popular in home gardens, are loved for their large round heads, which are actually dozens of tightly clustered florets. The flowers come in a range of colors: from pinks & blues to greens, reds, purples, and whites. Very often the blooms may be bi-colored. If you grow hydrangeas in your garden and want to harvest them as cut flowers, do not select young blossoms. Harvest blossoms that have been on

the plant longer. Cut the stems below the new green growth and into the woody portion of the stem. Then, recut the stem ends and place them in a clean vase with four inches of boiling water for about 30 seconds. Allow the flowers to hydrate for several hours before usage. Another popular variety is the Oakleaf Hydrangea (*H. quercifolia*) native to the American south. Their flowers are carried in drooping, cone-shaped clusters, scented of honey, and their striking, lobed foliage turns brilliant crimson and scarlet in the fall.

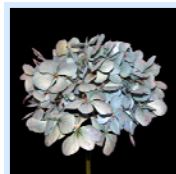
Hydrangeas have become very popular in weddings and three to five blooms of hydrangea can produce a very showy bouquet for a relatively modest price.



Know someone who is getting married? Have them check out our Wedding Gallery; www.hydrangeableu.com/wedding

How To: Questions from our Readers!

What do I do with wilted Hydrangeas?



A.) I love hydrangeas, but they can be a bit finicky. Often I'll get a bunch of hydrangea and one stem will wilt while the others are fine. My first remedy is to re-cut the stem about 2 inches and

place it in tepid water. If it responds, it will happen rather quickly (generally, within the hour). If the first remedy doesn't work, re-cut the stem again and place it in a clean vase with 4 inches of boiling water for 30 seconds and then transfer to a vase with tepid water.

What





Hydrangea Bleu

Floral & Gift Ideas as fresh as our Flowers!

JUNE SPECIAL:

Refer a friend and get \$25.00 in free flowers!

We love to meet new friends and neighbors! So for every friend or neighbor you refer to Hydrangea Bleu you will receive a \$25 bouquet!

Thanks a bunch for picking Hydrangea Bleu!!

Expiration Date: 6/30/09



TIPS & TRICKS WITH HYDRANGEAS!

1. Vase life 5 to 10 days.
2. Hydrangeas are thirsty flowers, so watch the water in your vase.
3. Keep the soil of a potted hydrangea moist at all times. If the flowers wilt, they will generally revive with watering, but the bloom life will be shortened.

Hydrangea Bleu Fine Flowers (949) 454-9041

Eco: Tech Gardener, Great Father's Day Gift!



From time to time we'll pass along information on products we hear about. We've not used this yet, but as an addition to your other gardening tools, we liked the concept.

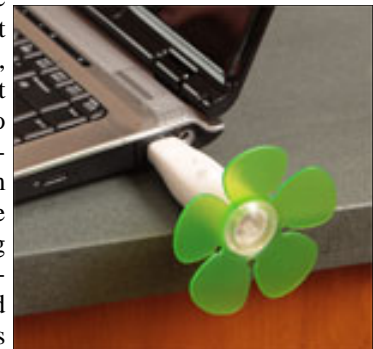
Have a sick hibiscus, gardenia or tomato plant?

EasyBloom Plant Sensor monitors the light, temperature, soil, and humidity of your plants environment and gives you expert plant care advice on how to care for your sick plant. Help all your indoor and outdoor plants with one EasyBloom Plant Sensor and put the Plant Doctor to work.

Expert Gardener, Brown Thumb, Never Gardened, Looking for a Father's Day gift or Housewarming

Gift?

The EasyBloom Plant Sensor can help the expert gardener understand exactly what's going on in their garden with it's precision monitoring of sun, soil, temperature and humidity. If you have a brown thumb, the EasyBloom Plant Sensor will tell you whether you're over watering or under watering, or whether your plant needs different light or soil conditions. If you've never gardened, the EasyBloom Plant Sensor will tell you, step by step what you need to know to get started gardening. The EasyBloom Plant Sensor is the perfect gardening gift for new homeowners who need help finding plants for a new location'



To learn more go to EasyBloom's web site: www.plantsense.com

If you know someone who would enjoy our newsletter, please forward this e-mail to them. Thanks!

www.hydrangeableu.com

E-mail: order@hydrangeableu.com